

# PLACEMENT DETAILS

# 9 LPA Highest Salary

COMPANIES THAT SEEK OUR TALENT			
			
			

## ACHIEVEMENTS OF FACULTY/DEPARTMENT



The Faculty of Management and Commerce has been ranked:  
74 among All India B-Schools  
29 among Top Private Universities  
17 among Top 20 South B-Schools  
by Times of India B-School Survey 2024.



The Faculty of Management and Commerce was voted India's best  
PGDM & MBA college of the year by Knowledge Review Magazine.



The Faculty of Management and Commerce has been ranked:  
204 among All India B-Schools  
72 among B-Schools of South Zone  
25 among B-Schools of Bangalore  
25 among B-Schools of Private Bangalore  
by The Week-HANSA -Best B-School of 2023.



## FOR ADMISSIONS CONTACT

**Call:** 8010004444

**Email:** admissions@msruas.ac.in

**Website:** msruas.ac.in

Scan QR Code  
to Apply



Gnanangothri Campus: University House, New BEL Road,  
MSR Nagar, Bengaluru - 560054

Faculty of Management  
and Commerce

# EMPOWER YOUR LEADERSHIP IMPACT



[msruas.ac.in](http://msruas.ac.in)



# About RUAS

Ramaiah Group of Institutions has over 63 years of legacy of nurturing talents in the field of education and healthcare. Ramaiah University of Applied Sciences (RUAS), established in 2013, is built on the expertise of imparting quality higher education. The University outcome based student-centric higher education and preparing students to meet future challenges through experiential learning with industry 4.0 infrastructure. Its technological campus is at Peenya, a stronghold of over 5000 SMEs. The focus is on preparing the students to excel in their field and become industry-ready.

## RUAS Accreditation & Recognition

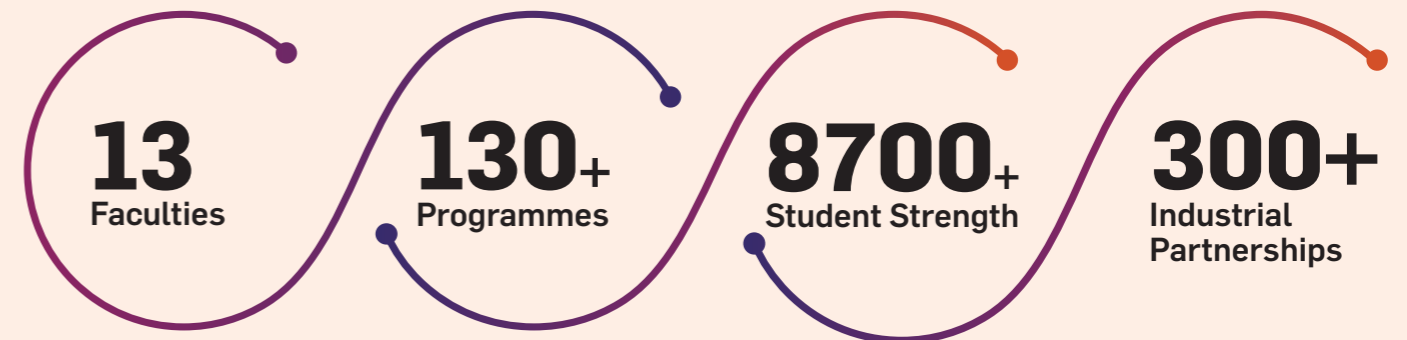
 All India Ranking 2023	<b>65<sup>th</sup></b> Faculty of Pharmacy	<b>14<sup>th</sup></b> Faculty of Dental Sciences	<b>43<sup>rd</sup></b> Ramaiah Medical College	 NATIONAL BOARD of ACCREDITATION Hospitality Management & Catering Technology
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 ACCREDITED <b>A+</b> Ramaiah Medical College	 QS   GAUGE GOLD	 <b>ARIIA</b> ATL RANKING OF INSTITUTIONS ON INNOVATION ACHIEVEMENTS
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## Approved By

 ज्ञान-विज्ञान विमुक्तये UGC U/s 2(f)	 GOVERNMENT OF KARNATAKA	 AICTE	 DENTAL COUNCIL OF INDIA
 Pharmacy Council of India	 भारतीय नर्सिंग परिषद INDIAN NURSING COUNCIL	 NATIONAL MEDICAL COMMISSION भारतीय चिकित्सा आयोग	 Bar Council of India

# Experience Education Like Never Before:



## What Makes Us Unique?

- Applied Learning in World Class Facilities
- Interdisciplinary Approach
- Internship, Training & Placement Support
- Start-Up Support from Technology Development Fund (On Campus)
- Soft Skills Training & Research Orientation Programs
- Study Abroad with our Partner Universities
- Outcome-Driven Teaching and Project-Based Learning
- Techno Center to facilitate Industry Oriented Research
- National and International Placements
- Ramaiah Technology Business Incubation center on the campus
- Simulated Learning in World Class Skills Training Center
- DSIR SIRO recognition for competitive research
- Outreach and extensive activities for holistic learning
- Scholarships for meritorious students







## Life at Ramaiah!

Life at Ramaiah is a dynamic journey filled with unparalleled personal and academic growth opportunities. With a diverse and vibrant campus community, there's a wealth of cultural, sports, and extracurricular activities to engage in, ensuring a well-rounded experience.

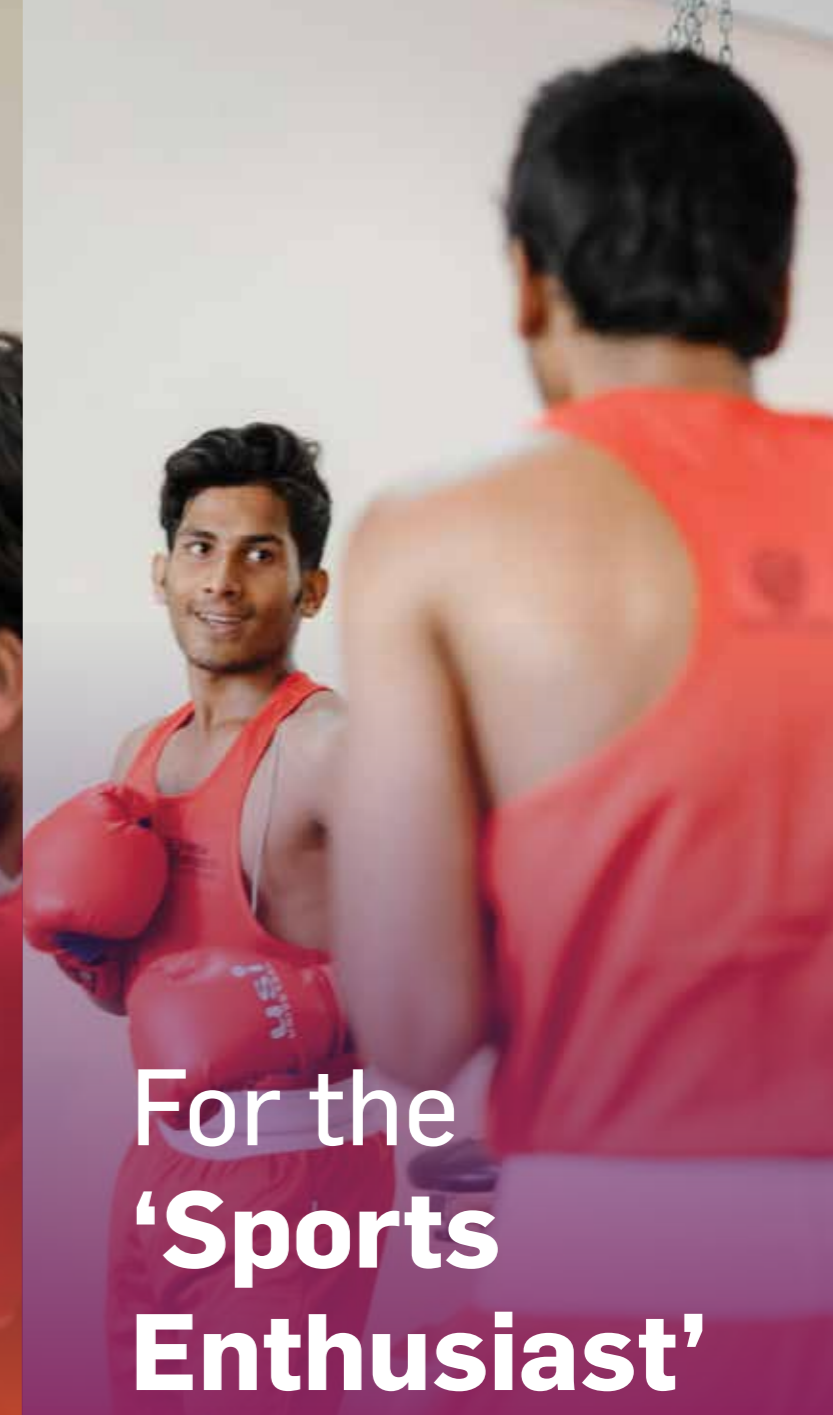
### For the ‘Creative’ in you

- Cultural activities
- The Literary committee
- The Arts club
- Recreational facilities



### For the ‘Innovator’ in you

- Advanced Learning Centre
- Technology-enabled learning spaces
- Ramaiah Memorial Hospital
- NABL accredited Laboratories
- Techno Centres
- Incubation Centre



### For the ‘Sports Enthusiast’ in you

- 200 metres running tracks
- Prepared Football ground
- Prepared ground for volleyball, throw ball & handball
- Multipurpose ground with pavilion For
- Cricket, Football, Volleyball, Field
- Hockey
- Basketball Court
- Gymnasium
- Yoga centre



# FACULTY OF MANAGEMENT & COMMERCE

The world is rapidly changing, especially in business, marked by Industry 4.0's tech-driven transformation. Key technologies like Business Analytics, Automation, AI, Machine Learning, Cloud Computing, Big Data, IoT, Blockchain, and Simulation drive this shift. In sync with Industry 4.0, our business school integrates courses in Business Analytics, Machine Learning, Blockchain, Digital Marketing, and more. We also focus on developing leadership skills and well-being. At MSRUAS, we provide competency-based education, emphasising critical thinking and global standards and fostering a passion for lifelong learning. Join us at the Faculty of Management and Commerce for a transformative education in management and commerce, both at the undergraduate and postgraduate levels.

## PROGRAMME OVERVIEW

### Department of Commerce

B.Com (Hons.) with ACCA

Ph.D. Programme

### Department of Management

BBA (Hons.)

MBA

Ph.D. Programme

## UNIQUE PERCEIVED BENEFIT OF THE FACULTY

- Esteemed faculty with vast industry experience and degrees from prestigious global universities, including IISc, IIT, UCLA, and Indian state universities.
- Use of modern teaching methods such as Case-Based Teaching, Simulation, and Experiential Learning. Collaboration with MITx MicroMasters Program in Supply Chain Management.
- Active engagement with the university's Innovation and Entrepreneurship Development Research Centre.
- Successful joint publications with students in international SCOPUS journals and conferences.
- Value-added courses, immersion programmes, industry visits, workshops, and seminars.
- Development of industry-relevant syllabi crafted by academic and industry experts.
- Implementation of a cutting-edge learning environment featuring MS Teams online classes, Massive Open Online Courses (MOOCs), SWAYAM, and NPTEL.
- Integration of a global perspective into the learning experience.
- Support for incubation and entrepreneurship development through the Ramaiah Technology Business Incubator (RTBI).
- Provision of diverse global internship opportunities.
- Successful initiatives include Technology Gap Analysis Studies for various clusters and policy research.
- Our curriculum, across all programs, undergoes periodic review by a distinguished Board of Studies featuring experts from IISc, IIMs, and esteemed industry organizations.
- Our Programs align with the evolving needs of the business world, fostering a dynamic and relevant educational experience, through experiential learning.

### Collaborations and International Partnerships



### Distinguishing Facilities

Club Activities every Friday | FMC Premer Cricket League | International Industrial Visits | 2 Successful Seasons of TEDXRUAS | MDPs for MBA Students and Business Owners.

