



Programme Specifications

MBA Programme

Programme:
Financial Management

Department:
Management Studies

Faculty of Management and Commerce
M.S. Ramaiah University of Applied Sciences

University House, New BEL Road, MSR Nagar, Bangalore – 560 054

www.msruas.ac.in

Programme Specifications: Financial Management

Faculty	Faculty of Management and Commerce (FMC)
Department	Management Studies
Programme	Financial Management
Dean of Faculty	Dr. H S Srivatsa
HOD	Dr. H S Srivatsa

1. Title of the Award

M.B.A. in Financial Management

2. Modes of Study

Full-Time Part-Time

3. Awarding Institution/Body

M.S. Ramaiah University of Applied Sciences – Bengaluru, India

4. Joint Award

--

5. Teaching Institution

Faculty of Management and Commerce (FMC)

M.S. Ramaiah University of Applied Sciences - Bengaluru, India

6. Date of Programme Specifications

September 2019

7. Date of Programme Approval by the Academic Council of MSRUAS**8. Next Review Date**

September 2021

9. Programme Approving Regulatory Body and Date of Approval

--

10. Programme Accrediting Body and Date of Accreditation

--

11. Grade Awarded by the Accreditation Body

--

12. Programme Accreditation Validity

--

13. Programme Benchmark

--

14. Rationale for the Programme

Finance Management deals with aspects related to asset selection, financing and profit sharing. As firms internationalise, they are subject to risks from the global economic environment. There is a constant pressure to increase shareholder value while minimising exposure to global economic risks. Therefore it is imperative to impart advanced finance skills to manage the organisations.

India is an important emerging market in the world economy today. There is a need to adapt Finance Management as inflation and interest rates are mostly higher than those in developed countries. Financial Services sector in India is seeing robust growth and with an average savings rate of 25 per cent, India is a preferred investment destination. Thus there is an increasing demand for Finance professionals in India, across industries.

Karnataka recorded the highest growth rates in terms of Gross State Domestic Product (GSDP) and per capita GSDP in the last decade compared to other states. With an overall GSDP growth of 56.2% and a per capita GSDP growth of 43.9% in the last decade, Karnataka surpassed all other states in India, pushing Karnataka's per capita income in Indian Rupee terms to sixth place.

Bengaluru is the knowledge capital of India due to its rich heritage of knowledge industries, universities, colleges and schools. It is an important industrial hub with immense appetite for knowledge and expertise in financial management. This creates a requirement to develop talent in the field of Finance Management.

The programme is designed to maximise student ability to understand and apply techniques and tools to real life problems in Finance. The student will have a fulfilling experience in terms of understanding the manner in which different financial decisions impact firm shareholder value. The student will gain knowledge, understand concepts, analyse and apply frameworks taught with the goal of improving firm shareholder value.

MS Ramaiah University of Applied Sciences (MSRUAS) is offering a unique industry relevant programme in Financial Management. In addition, the faculty curriculum has been designed considering feedback from various industries and foreign universities to make it more comprehensive. MSRUAS acquires repute because it has created graduates with good foundation and knowledge in the important and growing field of Finance in Industry. It will attract talented students from diverse locations as being a leading University in imparting knowledge on Finance Related Subjects. Further, the University can get project work related to Finance issues and problems from different organisations.

15. Programme Aim

The aim of the programme is to create professional management graduates specialising in financial management who can devise strategies, plan, optimise and control resources to achieve the stated business goals.

16. Programme Objectives

The objective of an M.B.A. in Financial Management is to hone analytical skills of the student in order to effectively perform in a global financial setting. Further, to enable the student in applying the theoretical concepts in real life situations. In addition, to equip the student with skills to identify financial, economic and business risks and design effective hedging strategies to counter these risks in a proactive fashion. The main objective of an M.B.A. in Financial Management is to train the student in enhancing firm value while not compromising Corporate Social Responsibility.

The specific programme objectives are:

1. To provide a critical review of principles of finance management
2. To discuss the role of financial markets and intermediaries
3. To provide a framework for students to grasp finance concepts quantitatively
4. To explain concepts in marketing of financial products and services
5. To enable interpretation of financial transactions, statements and taxation
6. To discuss on creating and motivating finance management teams
7. To discuss valuation concepts in the context of maximizing firm value
8. To prepare students in implementing risk-return tradeoff in finance
9. To discuss aspects of risk and optimize financial decisions for the risk-return tradeoff
10. To train the students in teamwork, lifelong learning and continuous improvement

17. Intended Learning Outcomes of the Programme

The intended learning outcomes are listed under four headings:

1. Knowledge and Understanding, 2. Cognitive Skills, 3. Practical Skills and
4. Capability/ Transferable Skills.

17.1 Knowledge and Understanding

After undergoing this programme, a student will be able to:

- KU1: Discuss valuation principles for improved shareholder value
- KU2: Analyse firms from the perspective of mergers and acquisitions
- KU3: Review concepts in managerial accounting and taxation with economic motive
- KU4: Discuss risks in domestic and international operations of business to improve investment and financing decisions

17.2 Cognitive Skills

After undergoing this programme, a student will be able to:

- CS1: Critically analyse financial statements for managerial decision making
- CS2: Formulate the appropriate capital structure with optimal sources of funding

- CS3: Analyse behavioral aspects of Finance for design of client portfolios
- CS4: Design optimal portfolios incorporating the risk-return tradeoff

17.3 Practical Skills

After undergoing this programme, a student will be able to:

- PS1: Create and control financial budgets
- PS2: Prepare tax plans compliant with deductions and exemptions
- PS3: Create financial and economic models for solving finance problems
- PS4: Apply software tools to finance problems

17.4 Capability /Transferable Skills

After undergoing the programme, a student will be able to

- TS1: Prepare reports on financial performance
- TS2: Apply finance concepts in entrepreneurial environment
- TS3: Concisely present facts and findings regarding finance matters
- TS4: Work effectively in groups and lead teams in finance function

18. Programme Structure

The following are the modules a student is required to successfully complete for the award of the degree. The programme is delivered as per the Time-Table for every batch.

SEMESTER 1

	Course Designation	Course Title	Theory (h/W/S)	Tutorials (h/W/S)	Practical (h/W/S)	Total Credits	Max. Marks
1	19MBA501A	Managerial Skills	3			3	100
2	19MBA502A	Human Resource Management	4			4	100
3	19MBA503A	Managerial Economics	3			3	100
4	19MBA504A	Managerial Accounts	4			4	100
5	19MBA505A	Marketing Management	4			4	100
6	19MBA506A	Operations Management	4			4	100
7	19MBA507A	Business Communication	3	--	--	3	100
8	19MBA508A	Review Of Mathematics	3			3	100
	Total		28			28	800
	Total number of contact hours per week		28 hours				
	Number of credits can be registered		Minimum	24		Maximum	28

SEMESTER 2

	Course Designation	Course Title	Theory (h/W/S)	Tutorials (h/W/S)	Practical (h/W/S)	Total Credits	Max. Marks
1	19MBA509A	Strategic Management	4	--	--	4	100
2	19MBA510A	Business Statistics & Analytics	4	--	--	4	100
3	19MBA511A	Management Information System	4	--	--	4	100
4	19MBA512A	Business Law	3	--	--	3	100
5	19MBA513A	Corporate Finance	4	--	--	4	100
6	19MBA514A	Ethics, C.S. R and Sustainability	3	--	--	3	100
7	19MBA515A	Entrepreneurship Development	4	--	--	4	100
	Total		26			26	700
	Total number of contact hours per week		26 hours				
	Number of credits can be registered		Minimum		22	Maximum 26	

SEMESTER 3

	Course Designation	Course Title	Theory (h/W/S)	Tutorials (h/W/S)	Practical (h/W/S)	Total Credits	Marks
1	19FMT501A	Investment Analysis And Portfolio Management (Derivatives)	3	--	--	3	100
2	19FMT502A	Managing Banks And Financial Institutions (Financial Markets)/MOOC/Training	3	--	--	3	100
3	19FMT503A	Valuation	3	--	--	3	100
4	19FMT504A	Mergers, Acquisitions And Corporate Restructuring	3	--	--	3	100
5	19FMT505A	International Finance	3	--	--	3	100
6	19FMT521A	Behavioural Finance	3	--	--	3	100
7	19FMT522A	Taxation	3	--	--	3	100
8	19FMT598A	Summer Internship ^{2,3}	--	--	6	6	100
Total			21		6	27	800
Total number of contact hours per week			27 hours				
Number of credits can be registered			Minimum	24	Maximum	27	

SEMESTER 4

	Course Designation	Course Title	Theory (h/W/S)	Tutorials (h/W/S)	Practical (h/W/S)	Total Credits	Marks
1	19FMBA516A	Research Methodology	2	--	--	2	100
2	19FMT599A	Group Project ⁴			5	5	100
3	19FMT600A	M.B.A Thesis Publication			14	14	200
Total			2		19	21	400
Total number of contact hours per week			21 hours				
Number of credits can be registered			Minimum	16	Maximum	21	

Note:

1. The Vacations and other activities shall be as per the Time-Table for the corresponding batch.
2. Students will undergo Summer Internship between 2nd and 3rd Semester
3. Summer Internship will be evaluated in the 3rd semester
4. Group Project will be initiated in Semester 3 and evaluated in Semester 4

19. Programme Delivery Structure

A Programme is delivered as per the Time-Table for every batch.

20. Teaching and Learning Methods

The module delivery comprises of combination of few or all of the following:

1. Face to Face Lectures using Audio-Visuals
2. Workshops, Group Discussions, Debates, Presentations
3. Case Study and Caselets
4. Demonstrations
5. Guest Lectures
6. Laboratory/Field work
7. Industry Visit
8. Seminars/Conferences
9. Group Exercises
10. Project Exhibitions
11. Management Festivals

21. Group Work**19FMT599A Group Project**

Students will carry out a group project and each group shall have up to five students. The purpose of group project is to develop business plan for societal and environmental benefits of new product/services. The students are required to analyse and validate the benefits of proposed business plan through appropriate research methodology. In addition, students are expected to prepare a report for assessment and intellectual property rights of complete work lies with the University. The students are required to sign an agreement before the commencement of the project. The project should be approved by a committee of examiners before starting the project. Students can choose from the projects database available with the concerned department. The details and evaluation procedure is provided in Operation Manual / Student Handbook.

22. MBA Thesis and Publication

19FMT600A Student can choose a topic for Thesis in consultation with the Supervisor.

Journal / Conference Publication

A student is required to submit a paper for publication in a journal / conference which is approved by the Supervisor

23. Assessment and Grading

A course assessment will have two components:

Component –1:

CE: 50% weightage

Course Leader can choose from the following at their discretion:

Assignment/ Case Study discussion/ Surprise Quiz/ Field work/ Role play/
Poster presentation/ Group Discussion/ Video demonstration/ Write ups/
Debate / Term paper

Component - 2

SEE: 50% weightage

(Note: For more details on the break-ups, please refer to the Course Specifications)

A student is required to score minimum of 40% in SEE and overall 40% for successful completion of a course and earning the credits.

24. Failure and Re-registration

1. A student having met attendance requirement but happens to get less than 40%, has to Re-register when offered in the next opportunity.
2. A student, who fails to meet attendance criteria, has to Re-register when offered in the next opportunity.
3. A student who fails to acquire minimum 40% marks in SEE, has to re-register when offered in the next opportunity
4. The maximum number of such opportunities are limited and as per the Academic Regulations governing this Programme

25. Attendance

A student is required to have a minimum of 80% attendance to be eligible to write the examination and assignment submission. Less than 80% attendance is considered to be FAIL; such a student is required to follow the same procedure as that of a failed student.

Any condoning of shortfall of the attendance is as per the Academic Regulations for M.B.A. Programme.

26. Award of Class

As per the Academic Regulations for M.B.A. Programme.

27. Student Support for Learning

Students are given the following support:

1. Reference Books in the Library
2. Pre-reads and handouts
3. Cases/ Case Study and Caselets
4. Magazines and Journals
5. Internet Facility
6. Computing Facility
7. Laboratory Facility
8. Workshop Facility
9. Staff Support
10. Lounges for Discussions
11. Any other support that enhances their learning

28. Quality Control Measures

The following are the Quality Control Measures:

1. Review of Lesson Plan and Course Pack at the Department Peer Level
2. Review of Question Papers at the Department Level
3. Student Feedback
4. Opportunities for the students to see their assessed work
5. Staff Student Consultative Committee Meetings

6. Student Exit Feedback

29. Curriculum Map

Module Code	Intended Learning Outcomes												
	Knowledge and Understanding				Cognitive (Thinking) Skills (Critical, Analytical, Problem Solving, Innovation)				Practical skills				
	KU1	KU2	KU3	KU4	CS1	CS2	CS3	CS4	PS1	PS2	PS3	PS4	
19MBA501A			X								X		
19MBA502A				X									
19MBA503A			X								X		
19MBA504A	X		X		X				X			X	
19MBA505A				X									
19MBA506A				X				X				X	
19MBA507A	X			X									
19MBA508A	X			X	X	X		X	X		X		
19MBA509A				X	X								
19MBA510A				X				X				X	
19MBA511A				X								X	
19MBA512A		X		X									
19MBA513A	X	X	X	X	X	X	X	X	X	X	X	X	X
19MBA514A	X	X		X	X	X							
19MBA515A		X	X	X				X	X				
19MBA516A					X	X	X	X			X	X	
19FMT501A	X	X	X	X	X	X	X	X			X	X	
19FMT502A	X	X	X	X	X						X		
19FMT503A	X	X	X	X	X	X	X	X			X	X	
19FMT504A	X	X	X	X	X	X				X	X	X	
19FMT505A	X	X	X	X	X	X				X	X	X	
19FMT506A				X	X		X	X			X	X	
19FMT507A		X	X		X					X	X	X	

30. Capability / Transferable Skills Map

Module Code	Group work	Self learning	Research Skills	Written Communication Skills	Verbal Communication Skills	Presentation Skills	Behavioral Skills	Information Management	Personal management/ Leadership Skills
19MBA501A	X	X	X	X	X	X	X	X	X
19MBA502A	X	X		X		X			X
19MBA503A		X	X	X	X	X	X	X	X
19MBA504A		X		X	X	X		X	X
19MBA505A		X	X	X	X	X	X	X	X
19MBA506A		X	X	X	X	X	X	X	X
19MBA507A		X	X	X	X	X	X	X	X
19MBA508A		X	X	X	X	X		X	
19MBA509A		X	X	X	X	X		X	X
19MBA510A		X	X	X	X	X		X	
19MBA511A		X	X	X	X	X		X	
19MBA512A		X	X	X	X	X		X	X
19MBA513A		X	X	X	X	X		X	
19MBA514A	X	X	X	X	X	X		X	X
19MBA515A	X	X	X	X	X	X		X	X
19MBA516A		X	X	X	X	X		X	
19FMT501A		X	X	X	X	X		X	
19FMT502A		X	X	X	X	X		X	
19FMT503A		X	X	X	X	X		X	
19FMT504A		X	X	X	X	X		X	
19FMT505A		X	X	X	X	X		X	
19FMT506A		X	X	X	X	X		X	
19FMT599A		X	X	X	X	X		X	
19FMT598A		X	X	X	X	X		X	
19FMT600A		X	X	X	X	X		X	

31. Co-curricular Activities

Students are encouraged to take part in co-curricular activities like seminars, conferences, symposium, paper writing, attending industry exhibitions, project competitions and related activities for them to enhance their knowledge and network.

32. Cultural and Literary Activities

To remind and ignite the creative endeavors annual cultural festivals are held and the students are made to plan and organise the activities.

33. Sports and Athletics

Students are encouraged to develop a habit of taking part in outdoor and indoor games on a daily basis.

**** End of Document ****