



Programme Specifications

MBA Programme

Programme:
Banking and Financial Services

Department:
Management Studies

Faculty of Management and Commerce
M.S. Ramaiah University of Applied Sciences

University House, New BEL Road, MSR Nagar, Bangalore – 560 054

www.msruas.ac.in

Programme Specifications: Banking and Financial Services

Faculty	Faculty of Management and Commerce (FMC)
Department	Management Studies
Programme	Banking and Financial Services
Dean of Faculty	Dr H S Srivatsa
HOD	Dr H S Srivatsa

1. Title of the Award

M.B.A. in Banking and Financial Services

2. Modes of Study

Full-Time Part-Time

3. Awarding Institution/Body

M.S. Ramaiah University of Applied Sciences – Bengaluru, India

4. Joint Award

--

5. Teaching Institution

Faculty of Management and Commerce (FMC)
M.S. Ramaiah University of Applied Sciences - Bengaluru, India

6. Date of Programme Specifications

July 2019

7. Date of Programme Approval by the Academic Council of MSRUAS

July 2019

8. Next Review Date

July 2022

9. Programme Approving Regulatory Body and Date of Approval

--

10. Programme Accrediting Body and Date of Accreditation

--

11. Grade Awarded by the Accreditation Body

--

12. Programme Accreditation Validity

--

13. Programme Benchmark

--

14. Rationale for the Programme

Banking and Financial Services focuses on the basic concepts of banking and financial services industry and its application on global banking environment. This course is designed to provide students with an understanding of the operations in the banking and financial services sector. Banking and Financial Services deals with an ideal mix of subject knowledge, analytical skills and a thorough understanding of the real-world banking business. The primary objective of Banking and Financial Services is to offer hands-on, practically oriented education in the area of banking and financial services which will prepare students for the necessities of this sector. Financial inclusion drive from RBI has expanded the target market to semi-urban and rural areas by increasing Credit, and investment penetration.

In this program, students will be equipped with the fundamental theoretical concepts necessary to understand banking and financial services. Students will be furnished with the analytical and practical knowledge about corporate banking.

The Faculty of Management and Commerce of M.S. Ramaiah University of Applied Sciences offers the M.B.A. in Banking and Financial services with an emphasis on qualitative approach, standards and practices to deal with practical issues in banking and financial sectors. M.B.A. in Banking and Financial services Programme is structured to produce Post Graduates in Management with specialized skills and applied competence in theoretical and practical knowledge of standard practices in banking and financial institutions.

15. Programme Aim

This programme aims to develop management professionals with specialized skills and applied competencies in theoretical and practical knowledge of Banking and Financial services catering to the contemporary needs of industry and academia by providing student-centric learning ambience backed with critical thinking and problem solving capabilities.

16. Programme Objectives

The objective of this Programme is to provide a systematic and rigorous learning and exposure to Banking and Financial services related disciplines. The main objective of this Programme is to train the student to develop conceptual, applied and research skills as well as competencies required for effective problem solving and right decision making in routine and special activities relevant to Banking and financial services transactions of a business.

The specific objectives of the MBA in Banking and Financial Services Programme are to:

1. To understand the contemporary trends in banking business
2. To discuss the structure and operations of Indian Financial system
3. To develop competency in understanding laws and regulations, roles of commercial, government and central banks in controlling money markets and inflation
4. To understand the concept of risk mitigation in financial sectors and their role in investment decisions of individuals and business enterprises
5. To develop competency in planning and undertaking independent research in a chosen discipline
6. To apply Statistical methods and tools for modeling and analysis of risk in banking
7. To design and market financial instruments to suit investment profiles
8. To develop teamwork, lifelong learning, continuous professional development and allied skills

17. Intended Learning Outcomes of the Programme

The intended learning outcomes are listed under four headings:
Knowledge and Understanding, 2. Cognitive Skills, 3. Practical Skills and
4. Capability/ Transferable Skills.

17.1 Knowledge and Understanding

After undergoing this programme, a student will be able to:

- KU1: Discuss managerial concepts related to planning, development and management of banking and financial services
- KU2: Discuss attributes and scope of various financial products
- KU3: Discuss the key techniques of Organizational development and performance management in banking
- KU4: Understand regulatory framework of Indian financial system

17.2 Cognitive Skills

After undergoing this programme, a student will be able to:

- CS1: Develop analytical skills to manage the credit risk in financial institutions
- CS2: Analyze the corporate banking skills and treasury management
- CS3: Evaluate the performance of banks and financial institutions
- CS4: Evaluate investment avenues for clients

17.3 Practical Skills

After undergoing this programme, a student will be able to:

- PS1: Explore Startup and trade finance gateways
- PS2: Apply international banking techniques
- PS3: Implement set-off and appropriations in banking
- PS4: Develop managerial skills to manage banking and financial institutions

17.4 Capability /Transferable Skills

After undergoing the programme, a student will be able to

- TS1: Offer rationale to analyze and substantiate the decision making process in banking operations
- TS2: Forecast financial trends and future business developments
- TS3: Present facts of the changing banking regulations and environment
- TS4: Work effectively in groups and lead teams

Programme Structure

The following are the modules a student is required to successfully complete for the award of the degree. The Programme is delivered as per the Time-Table for every batch.

SEMESTER 1

	Course Designation	Course Title	Theory (h/W/S)	Tutorials (h/W/S)	Practical (h/W/S)	Total Credits	Marks
1	19MBA501A	Managerial Skills	3	--	--	3	100
2	19MBA502A	Human Resource Management	4	--	--	4	100
3	19MBA503A	Managerial Economics	3	--	--	3	100
4	19MBA504A	Managerial Accounts	4	--	--	4	100
5	19MBA505A	Marketing Management	4	--	--	4	100
6	19MBA506A	Operations Management	4	--	--	4	100
7	19MBA507A	Business Communication	3	--	--	3	100
8	19MBA508A	Review of Mathematics	3	--	--	3	100
Total			28	--	--	28	800
Total number of contact hours per week			28 hours				
Number of credits can be registered			Minimum	24	Maximum	28	

SEMESTER 2

	Course Designation	Course Title	Theory (h/W/S)	Tutorials (h/W/S)	Practical (h/W/S)	Total Credits	Marks
1	19MBA509A	Strategic Management	4	--	--	4	100
2	19MBA510A	Business Statistics & Analytics	4	--	--	4	100
3	19MBA511A	Management Information System	4	--	--	4	100
4	19MBA512A	Business Law	3	--	--	3	100
5	19MBA513A	Corporate Finance	4	--	--	4	100
6	19MBA514A	Ethics, CSR & Sustainability	3	--	--	3	100
7	19MBA515A	Entrepreneurship Development	4	--	--	4	100
Total			26	--	--	26	700
Total number of contact hours per week			26 hours				
Number of credits can be registered			Minimum	22	Maximum	26	

SEMESTER 3

	Course Designation	Course Title	Theory (h/W/S)	Tutorials (h/W/S)	Practical (h/W/S)	Total Credits	Marks
1	19BFS501A	Treasury Management (Banking Law And Practices)	3			3	100
2	19BFS502A	Managing Banks And Financial Institutions (Financial Markets)	3			3	100
3	19BFS503A	Financial Management And Corporate Banking	3			3	100
4	19BFS504A	Startups And Trade Finance	3			3	100
5	19BFS505A	International Finance	3		--	3	100
6	19BFS506A	Risk Management And Derivatives	3	-	-	3	100
7	19BFS507A	Investment Banking And Financial Services	3	-	-	3	100
8	19BFS98A	Summer Internship ^{2,3}			6	6	100
Total			21		6	27	700
Total number of contact hours per week			27 hours				
Number of credits can be registered			Minimum	24	Maximum	27	

SEMESTER 4

	Course Designation	Course Title	Theory (h/W/S)	Tutorials (h/W/S)	Practical (h/W/S)	Total Credits	Marks
1	19MBA516A	Research Methodology	2	--	--	2	100
2	19OPM599A	Group Project	--	--	5	5	100
3	19OPM600A	MBA Thesis & Publication	--	--	14	14	200
Total			2		19	21	400
Total number of contact hours per week			21 hours				
Number of credits can be registered			Minimum	16	Maximum	21	

Note:

1. The Vacations and other activities shall be as per the Time-Table for the corresponding batch.
2. Students will undergo Summer Internship between 2nd and 3rd Semester
3. Summer Internship will be evaluated in the 3rd semester
4. Group Project will be initiated in Semester 3 and evaluated in Semester 4

18. Programme Delivery Structure

A Programme is delivered as per the Time-Table for every batch.

19. Teaching and Learning Methods

1. The module delivery comprises of combination of few or all of the following:
2. Face to Face Lectures using Audio-Visuals
3. Workshops, Group Discussions, Debates, Presentations
4. Demonstrations
5. Guest Lectures
6. Laboratory/Field work
7. Industry Visit
8. Seminars/Conferences
9. Group Exercises
10. Project Exhibitions
11. Management Festivals

20. Group Work**19BFS599A Group Project**

Students will carry out a group project and each group shall have up to five students. The purpose of group project is to develop business plan for societal and environmental benefits of new product/services. The students are required to analyse and validate the benefits of proposed business plan through appropriate research methodology. In addition, students are expected to prepare a report for assessment and intellectual property rights of complete work lies with the University. The students are required to sign an agreement before the commencement of the project. The project should be approved by a committee of examiners before starting the project. Students can choose from the projects database available with the concerned department. The details and evaluation procedure is provided in Operation Manual / Student Handbook.

21. MBA Thesis and Publication

19OPM600A Student can choose a topic for Thesis in consultation with the Supervisor.

Journal / Conference Publication

A student is required to submit a paper for publication in a journal / conference which is approved by the Supervisor.

22. Assessment and Grading

A course assessment will have two components:

Component –1

CE: 50% Weightage

Course Leader can choose from the following at their discretion: Assignment/ Case Study discussion/ Surprise Quiz/ Field work/ Role play/ Poster presentation/ Group Discussion/ Video demonstration/ Write ups/ Debate / Term paper

Component - 2

SEE: 50% Weightage

(Note: For more details on the break-ups, please refer to the Course Specifications)

A student is required to score minimum of 40% in SEE and overall 40% for successful completion of a course and earning the credits.

23. Failure and Re-registration

1. A student having met attendance requirement but happens to get less than 40% in SEE and less than 40% overall will be given make up opportunity during Supplementary Term or when offered during regular semester.
2. A student, who fails to meet attendance criteria, has to Re-register when offered in the next opportunity.
3. The maximum number of such opportunities are limited and as per the Academic Regulations governing this Programme.

24. Attendance

A student is required to have a minimum of 80% attendance to be eligible to write the examination and assignment submission. Less than 80% attendance is considered to be fail; such a student is required to follow the same procedure as that of a failed student.

Any condoning of shortfall of the attendance is as per the Academic Regulations for MBA Programme.

25. Award of Class

As per the Academic Regulations for MBA Programme.

26. Student Support for Learning

Student are given the following support:

1. Reference Books in the Library

2. Pre-reads and handouts
3. Cases/ Case Study and Case lets
4. Magazines and Journals
5. Internet Facility
6. Computing Facility
7. Laboratory Facility
8. Workshop Facility
9. Staff Support
10. Lounges for Discussions
11. Any other support that enhances their learning

27. Quality Control Measures

The following are the Quality Control Measures:

1. Review of Lesson Plan and Course Pack at the Department Peer Level
2. Review of Question Papers at the Department Level
3. Student Feedback
4. Opportunities for the students to see their assessed work
5. Staff Student Consultative Committee Meetings
6. Student Exit Feedback

28. Curriculum Map

Course Code	Intended Learning Outcomes												
	Knowledge and Understanding				Cognitive (Thinking) Skills (Critical, Analytical, Problem Solving, Innovation)				Practical skills				
	KU1	KU2	KU3	KU4	CS1	CS2	CS3	CS4	PS1	PS2	PS3	PS4	
19MBA501A	X		X									X	
19MBA502A	X		X									X	
19MBA503A				X									
19MBA504A				X			X		X	X	X		
19MBA505A		X											
19MBA506A	X		X		X							X	
19MBA507A	X		X										
19MBA508A					X			X					
19MBA509A	X		X									X	
19MBA510A					X			X					
19MBA511A	X		X									X	
19MBA512A				X									
19MBA513A					X	X	X	X	X	X			
19MBA514A	X			X								X	
19MBA515A	X		X						X				
19MBA516A					X								
19BFS501A	X	X		X		X	X					X	
19BFS502A	X	X	X		X	X	X				X	X	
19BFS503A		X			X	X	X	X				X	
19BFS504A					X		X		X	X			
19BFS505A		X			X				X	X			
19BFS506A			X		X							X	
19BFS507A	X	X			X			X	X			X	
19BFS598A	X	X	X	X	X	X		X				X	
19BFS599A	X	X	X	X	X	X	X	X	X	X	X	X	
19BFS600A	X	X	X	X	X	X	X	X	X	X	X	X	

29. Capability / Transferable Skills Map

Course Code	Group work	Self learning	Research Skills	Written Communicatio	Verbal Communicatio n Skills	Presentation Skills	Behavioral Skills	Information Managemer nt	Personal management / Leadership Skills
19MBA501A	X	X		X	X	X	X	X	X
19MBA502A	X	X		X	X	X	X	X	X
19MBA503A		X		X		X		X	X
19MBA504A		X		X		X		X	X
19MBA505A	X	X	X	X	X	X	X	X	X
19MBA506A	X	X		X	X	X		X	X
19MBA507A	X	X		X	X	X	X	X	X
19MBA508A		X	X						X
19MBA509A	X	X		X	X	X	X	X	X
19MBA510A		X	X	X		X	X	X	X
19MBA511A	X	X		X		X	X	X	X
19MBA512A	X	X		X	X	X	X	X	X
19MBA513A	X	X		X	X	X	X	X	X
19MBA514A	X	X		X	X	X	X	X	X
19MBA515A	X	X		X	X	X	X	X	X
19MBA516A		X	X	X	X	X		X	
19BFS501A	X	X	X	X	X	X		X	
19BFS502A	X	X	X	X	X	X		X	X
19BFS503A	X	X	X	X	X	X		X	X
19BFS504A	X	X	X	X	X	X		X	
19BFS505A	X	X	X	X	X	X		X	
19BFS506A	X	X	X	X	X	X		X	
19BFS507A	X	X	X	X	X	X	X	X	X
19BFS598A		X		X	X	X	X	X	X
19BFS599A	X	X	X	X	X	X	X	X	X
19BFS600A		X	X	X	X	X	X	X	X

30. Co-curricular Activities

Student are encouraged to take part in co-curricular activities like seminars, conferences, symposium, paper writing, attending industry exhibitions, project competitions and related activities for them to enhance their knowledge and network.

31. Cultural and Literary Activities

To remind and ignite the creative endeavors annual cultural festivals are held and the students are made to plan and organize the activities.

32. Sports and Athletics

Students are encouraged to develop a habit of taking part in outdoor and indoor games on daily basis.

