

Faculty of Management and Commerce

Approved online courses as on 06th Oct 2023

SI NO	Area	UG / PG / PhD	Online Course Name	Platform	Offering Institute	Website link	Hours / Weeks	Certificate
1	Finance / Analytics	UG / PG / PhD	Econometric modelling	NPTEL	IIT Roorkee	https://nptel.ac.in/courses/110107153	8 Weeks	Yes
2	Marketing	PG/PhD	An Introduction to Consumer Neuroscience & Neuromarketing	Coursera	Copenhagen Business School (CBS)	https://in.coursera.org/learn/neuromarke ting	30 Hours	Yes
3	Marketing / HRM	UG/PG	Personal branding	The Open University	The Open University	https://www.open.edu/openlearn/money -business/personal-branding-career- success/content-section-overview?active- tab=content-tab	24 Hours	Yes
4	Finance	UG	Essentials of Corporate Finance Specialization	Coursera	University of Melbiurne	https://www.coursera.org/specializations/learn-finance	4 weeks / 30 hours	Yes
5	Finance /	PG	Introduction to Portfolio Construction and Analysis with Python	Coursera	Edhec business School	https://www.coursera.org/learn/introduction-portfolio-construction-python	4 weeks / 30 hours	Yes
6	Analytics / Machine Learning	Ph.D	Introduction to Machine Learning	Coursera	Duke University	https://www.coursera.org/learn/machine- learning-duke	4 weeks / 30 hours	Yes
7	Analytics/ Data Science	UG/PG	Introduction to R Programming	Coursera	Johns Hopkins University	https://www.coursera.org/learn/r- programming/home/week/1	4 Weeks / 57 Hours	Yes



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3	Analytics/ Data Science	UG/PG/	Database Structures and Management with MySQL	Coursera	Meta builds	https://www.datakwery.com/coursera/da tabase-structures-and-management-with- mysql/	3 Months	Yes
9	marketing	PG/PhD	Integrated Marketing Communication	Swayam	IIT Rourkee	https://onlinecourses.nptel.ac.in/	16 weeks	Yes
10	Marketing	PG/UG	Marketing communications in the digital age	Open Learn		https://www.open.edu/openlearn/money -business/personal-branding-career- success/content-section-overview?active- tab=description-tab	24 Hours	Yes
	Commerce and Management		Business Environment	Swayam	IGNOU	https://onlinecourses.swayam2.ac.in/imb 23_mg06	8 weeks	Yes
12	Marketing	PG	Quantitative Marketing Research	Swayam	IIMB	https://onlinecourses.swayam2.ac.in/imb 23_mg22	6 weeks	Yes
13	Finance	PG/PhD	Banking Credit Analysis Process(for Bankers)	Udemy	Chartered Accountant	https://www.udemy.com/course/credit- analysis-process/#instructor-1	44 hours	Yes
14		PG/PhD	Financial Management For	NPTEL	IIT	Financial Management For Managers - Course (nptel.ac.in)	12 Weeks	Yes
15		UG/PG	Leadership and Team Effectiveness	NPTEL	IIT Roorkee	https://onlinecourses.nptel.ac.in/noc22_ mg39/preview	12 Weeks	YES
		UG/PG	Talent Acquisition	NPTEL	IIT Roorkee	https://onlinecourses.nptel.ac.in/noc21_ mg34/preview	12 Weeks	YES
16		PhD/PG	Public Policy &	NPTEL	Institute Of Public Enterprise Osmania University, Hyderabad	https://onlinecourses.swayam2.ac.in/cec2 3_hs02/course	12 Weeks	Yes



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8	HRM	PhD/PG	Sociology of Education	NPTEL	Kristu Jayanti College (Autonomous) Bangalore	https://onlinecourses.swayam2.ac.in/cec2 3_ed09/course	12 Weeks	Yes
1		PhD/PG	Education for Sustainable Development	NPTÉL	IIT Kharagpur	https://onlinecourses.nptel.ac.in/noc23_hs17/course	12 Weeks	YES
19	HRM	UG/PG/ PhD	Training and Development	NPTEL	IITKGP	https://onlinecourses.nptel.ac.in/noc23_h s18	12 Weeks	Yes
20	HRM	UG/PG/ PhD	Introduction to Cognitive Psychology	NPTEL	IITG	https://onlinecourses.nptel.ac.in/noc23_h s38	12 Weeks	Yes
21		UG/PG/ PhD	Psychology of Stress, Health and Well-being	NPTEL	IITG	https://onlinecourses.nptel.ac.in/noc23_h	12 Weeks	Yes
22	HRM HRM/Business Management		Data Analysis and	NPTEL	нтк	https://onlinecourses.nptel.ac.in/noc23_ mg05	12 Weeks	Yes
24	HRM	PG/PhD	Leadership for India Inc: Practical Concepts and	NPTEL	IITM	https://onlinecourses.nptel.ac.in/noc23_ mg26	12 Weeks	Yes
25	HRM/Business Management	100	Decision making with spreadsheet	NPTEL	IITR	https://onlinecourses.nptel.ac.in/noc23_ mg27	12 Weeks	Yes
	HRM/Busines	s UG/PG/		NPTEL	IITR	https://onlinecourses.nptel.ac.in/noc23_ mg28	12 Weeks	Yes
26	Management	UG/PG	Talent Acquisition	NPTEL	IITR	https://onlinecourses.nptel.ac.in/noc23_ mg29	12 Weeks	Yes
27	HRM Business Managemen	UG/PG		NPTEL	IITR	https://onlinecourses.nptel.ac.in/noc23_mg30	12 Weeks	Yes



29	HRM	UG/PG/	Organizational Design Change and Transformation	NPTEL		https://onlinecourses.nptel.ac.in/noc23_ mg57	12 Weeks	Yes
30	HRM		ACCA - Professional Level - Advanced Performance Management	Udemy	Udemy	https://www.udemy.com/course/advance d-performance-management/	64 hrs	Yes
31	HRM	PhD	(Oxford Diploma) Stress Management - the practical approach.	Udemy	Udemy	https://www.udemy.com/course/200-coping-skills-for-those-in-a-rush/	54 hrs	Yes
32	Finance	UG/PG/ PhD	A Financial Derivatives : A quantitative Finance View	Udemy	Courant Institute of Mathematical Sciences at NYU		12	Yes
33	Finance/ Analytics	UG/PG/ PhD	Financial Statement Analysis and Reporting	NPTEL	IIT Roorkee	https://nptel.ac.in/courses/110107073	12 weeks	Yes
34	Finance/ Analytics	UG/PG/ PhD	Business Statistics	NPTEL	IIT Roorkee	https://nptel.ac.in/courses/110107114	12 weeks	Yes
35	Finance/ Analytics	UG/PG/ PhD	Decision making with spreadsheet	NPTEL	IIT Roorkee	https://nptel.ac.in/courses/110107157	12 weeks	Yes
36	Finance/ Analytics	UG/PG/ PhD	Financial Institutions And Markets	NPTEL	IIT Roorkee	https://nptel.ac.in/courses/110105121	12 weeks	Yes
37	Operations	UG/PG/ PhD	Management Of Inventory Systems	NPTEL	IIT Roorkee	https://nptel.ac.in/courses/110105095	12 weeks	Yes
38	Operations	UG/PG/ PhD	Quality Design And Control	NPTEL	IIT Roorkee	https://nptel.ac.in/courses/110105088	12 weeks	Yes
39	Operations	UG/PG/	Six Sigma	Wersity of	IIT Roorkee	https://nptel.ac.in/courses/110105123	12 weeks	Yes



40	Finance/Ana lytics	UG/PG/ PhD	Business Analytics For Management Decision	NPTEL	IIT Roorkee	https://nptel.ac.in/courses/110105089	12 weeks	Yes
41	Finance / Analytics	UG/PG / PhD	Statistics for Finance: Learn core probability and statistics with Python tools and real applications in finance and business	Udemy	Cameron Connell: Mathematician, Statistician, and Quantitative Financier	https://www.udemv.com/course/statistics -for-finance/	32.5 hours	Yes
42	Finance/ Analytics	UG/PG/ PhD	Financial accounting	NPTEL	IIT Roorkee	https://nptel.ac.in/courses/110106147	12 weeks	Yes
43	General	UG/PG/ PhD	SPSS Masterclass: Learn SPSS From Scratch to Advanced	Udemy	Dr Simhachalam T.	https://www.udemy.com/course/spss- statistics-foundation-course-from-scratch- to-advanced/	32 hours	Yes

