

**MANAGEMENT CLUB @
Faculty of Management and Commerce, RUAS
presents**



Expert Lecture by
Sri. Venkatesh Murthy
Director – Marketing & Projects
Vishvin Technologies

**Online Lecture on “Industrial Marketing –
Current Practices and Future Prospects”**

Date: Friday, 21st January 2021, 4.00 pm – 5.00 pm

Brief Biographical Sketch

- Mr. Venkatesh Murthy is an Electrical Engineer with an MBA, having nearly 4 decades of experience in Industrial Marketing and Utilities
- Currently he steers Marketing and Projects at Vishvin technologies an IT & ITeS company
- He has worked pan-India in senior positions in numerous companies such as MSIL, Crompton Greaves Ltd, Havells , Alstom, Genus Power Infrastructure
- He possesses immense capabilities in dealing with different segments of Industries like OEMs, USERS, EPC , Projects and Consultants

Business and Research Interests

1. Sales and Marketing of equipment of Electrical and ITES sectors
2. New Product Business Development
3. Research and Development of New Technologies in Power Utilities

All are welcome

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