

# CERTIFICATE PROGRAM IN TECHNOLOGY & INNOVATION MANAGEMENT



## Course Overview

- » Design Thinking, Innovation & Value Creation
- » Technology Forecasting, Roadmapping & Strategy
- » Entrepreneurship and Intrapreneurship
- » Organization Structure, Managing Tech People & Leadership
- » Project Management
- » Industry Ecosystems & Financial Implications

## Key Information

Program Duration : 12 weeks

Program Delivery : 11 weeks online, last week in-person

Program Schedule : 2 hours each on Saturday and Sunday

Faculty : FMC, RUAS and invited industry experts

Program Start Date : 30<sup>th</sup> September 2023

Early Bird Registration Till : 10<sup>th</sup> August 2023

Attractive discounts available for IEEE members, TEMS members, RUAS alumni, & for group registrations. See registration page for more details

## Eligibility

Minimum 2 (Two) Years work experience is required for Master Degree Holders

Minimum 3 (Three) Years work experience is required for Bachelor Degree Holders

Minimum 5 (Five) Years work experience is required for Diploma Holders

## Certificate

Those who successfully complete the course and the assessments will be awarded a Certificate in Technology and Innovation Management from Ramaiah University of Applied Sciences in association with IEEE TEMS India.

## Get Ready to Lead Technology and Innovation

Technology experts **make great leaders**. Engineers keep honing their technical skills every single day, and when strengthened with formal management skills it can help you reach your highest potential. If your career path envisions taking on leadership roles or if you are already a leader and need to get better equipped with the right skills, then the Certificate Program in Technology and Innovation Management (CP-TIM) is essential for you. This unique program has been carefully designed to support technology professionals become leaders by IEEE TEMS India and RUAS. **IEEE** is the world's largest technical professional organization and TEMS is

the Technology and Engineering Management Society with a mission of developing engineers into leaders and M.S. Ramaiah University of Applied Sciences (MSRUAS) is a UGC approved Private University in India. It was created by an Act of the State of Karnataka, India and was established in December 2013 and is conducting Undergraduate, Postgraduate and Research Programmes in Bengaluru, Karnataka.

The CP-TIM is designed to provide exactly those skills that technology professionals will need when transitioning to leadership roles without the challenges of a full time MBA program. CP-TIM fits within the time constraints of working professionals with weekend classes spread over 12 weeks. The classes will be online for the first 11 weeks and the last weekend will be an in-person immersive session in Bengaluru. With just 12 weeks of 2 hours each Saturday and Sunday, you can gain a solid grounding in the most sought-after skills of Technology and Innovation Management.

Experienced faculty and industry experts come together to deliver this program providing you the best of sound academic principles and practical industry perspectives. This program is open for anyone with a technology background and currently working. IEEE membership is not required though memberships of IEEE and IEEE TEMS get significant discounts on the course fee.

## Fee Structure

Category	Discount	Fees
Standard Fee	-	₹ 80,000
Early Bird (Register before Aug 25 <sup>th</sup> )	25%	₹ 60,000
IEEE Members	10% (35%, if early)	₹ 52,000
IEEE TEMS Members	20% (45%, if early)	₹ 44,000
MSRUAS Alumni	20% (45%, if early)	₹ 44,000

\* Inclusive of GST

## Glimpse of Feedbacks

I find course topics, material and presentation are good. It is useful to my work and career & personal growth

- Mr. Vijayakumar M., **Integra Micro Systems Pvt. Ltd.**

Course is design in good way. In this it helps me in my future career enhancement and also it has some topics which I came to know first time and helps me to develop my management skills.

- Nikhil Jain - **Panamax Infotech Limited, Ahmedabad, Gujarat**

Learned many new processes and industry terms/concepts

- Avadh Shital Soni - **Panamax Infotech Limited, Ahmedabad, Gujarat**



## Contact Information for More Details :

Dr. Madhusudhan Nadgir

Email ID : msnadgir@ieee.org

Dr. Chandra Sen Mazumdar

Email ID : chandrasen.ms.mc@msruas.ac.in



To Register scan the QR code or click on the link : <https://bit.ly/CPTIM23>