



**RAMAIAH
UNIVERSITY**
OF APPLIED SCIENCES

Cordially invites you to

Miraki 2024

Organized by

*Dept. of Fashion Design,
Faculty of Art and Design*

Monday, 29 April 2024, 5.00 PM

Ramaiah Technology Campus, Peenya,
Bengaluru

Ramaiah University of Applied Sciences

#470-P, Peenya Industrial Area, 4th Phase, Peenya,
Bengaluru -560 058



About RUAS

M S Ramaiah University of Applied Sciences (RUAS) was created under the University Act of 2013 with approval from the Government of Karnataka. Since its inception, RUAS has served as a platform that bridges the existing gaps between academia, industry and society. With every program it offers, the University charts its own unique path, creating students who comfortably adopt multidisciplinary thinking and are driven by a strong desire to build to a better tomorrow. RUAS is just one of the many education initiatives of the Ramaiah Group of Institutions. Today, RUAS is proud to offer more than 90 programmes across 10 faculties of study.

About Faculty of Art and Design

Faculty of Art and Design presently offers Undergraduate and Postgraduate programmes in Design. The design courses and the curriculum at RUAS have been evolved, over the years, by the members of faculty based on their teaching experience and long standing interaction with various foreign universities particularly Coventry University of UK and Industry and will nurture the creative capabilities of students. The curriculum offered is outcome based and helps students to develop critical thinking, creative and innovative abilities and imbibe relevant practical skills for a smooth transition from academics to the actual work environment. Internship opportunities are provided for students to do their project in India or abroad depending on their preference.

About Department of Fashion Design

Fashion Design is one of the most attractive and lucrative courses in India and the world over. Trend, fame, glamour and passion drive the young minds to propel their career in the field of fashion design. The world of internet has brought the whole world closer and together. The propensity of online marketing has increased the pace and space, at which the fashion business is ubiquitous in both domestic and international markets. Although a few institutes in India provide quality education in Fashion, only a few among them offer Under Graduate, Post Graduate and Doctoral studies in Fashion Design. Realizing the potential of Fashion Industry and associated requirement of trained human resource, the Faculty of Art and Design of RUAS has developed the course of Bachelor of Fashion Design to meet the career objectives, professional and societal needs.

At RUAS, curriculum of Fashion Design course is blended with aspects of textiles, design and clothing. The cognitive and learning ability will be harnessed throughout the course with both theoretical and practical approaches. The outcome based education of the course will help students transform and mould to become a "Fashionpreneur" - raw mine to a gem, before leaving the portals of MSRUEAS. The four year Undergraduate programme offered leading to the B. Des., Degree in Fashion Design and two year Postgraduate programme offered leading to the M. Des., Degree in Fashion Design and Doctoral studies in Fashion Design. The curriculum offered is outcome based and helps students to develop critical thinking, creative and innovative abilities and imbibe relevant practical skills for a smooth transition from academics to the actual work environment. Internship opportunities are provided for students to do their project in India or abroad depending on their preference.

About Miraki 2024

Miraki is a Annual Student Portfolio Event organised by Department of Fashion Design. Students as part of curriculum, design and develop theme based garments. Portfolio includes collections that students have created during the academic year and demonstrates the skills that they have learnt. Every fashion portfolio is different, and they should be different. Professional portfolios are there to showcase students ideas, creativity and vision. Make sure him/her express herself and show individual flair. Each Portfolio contains various aspects such as Boards, Illustrations, Technical Drawings, Pattern Making, Photoshoots, Choreography.

Miraki 2024

Invocation

Ramaiah Anthem

Welcome Address

Dr. Mamatha Hegde

Head - Dept. of Fashion Design, RUAS

Lighting of Lamp

Address by the Dean

Dr. Jagannathrao Venkatrao Desai

Dean, Ramaiah Technology Campus

Date & Time: **Monday, 29 April 2024, 5.00 PM**



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<i>Timings</i>	<i>Program Details</i>
5.00 P. M. to 5.03 P. M.	Invocation
5.03 P. M. to 5.06 P. M.	Ramaiah Anthem
5.06 P. M. to 5.08 P. M.	Welcome address by Dr. Mamatha Hegde , <small>Head, Dept. of Fashion, FAD, RUAS</small>
5.08 P. M. to 5.10 P. M.	Address by Dr. Jagannathrao Venkatrao Desai , <small>Dean, RTC, RUAS</small>
5.15 P. M. to 7.30 P. M.	Fashion Show by Students of Fashion Design
7.30 P. M. to 8.00 P. M.	Award Ceremony
8.00 P. M. to 8.05 P. M.	National Anthem

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FACULTY OF ART
& DESIGN

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