



## 5 Days Value Added Course on **CONVENTIONAL AND COMPREHENSIVE TEXTILES, APPARELS AND FASHION FOR TIME AHEAD**

### Course Objectives

- To practice variety of effects using tie and dye methods
- To impart knowledge on practical issues related to fashion Industry and media
- To impart knowledge on Bio-textiles and their application while designing fashion apparels
- To explore the ways of building a fashion business through digital means
- To impart knowledge of clo3D software for industry purposes in most efficient way

### Topics

- FASHION ACCESSORIES AND PAINTING
- PRACTICAL ISSUES RELATED TO FASHION INDUSTRY AND MEDIA
- CLO3D THE FASHION DESIGN SOFTWARE
- BIOACTIVE TEXTILES
- BUSINESS DEVELOPMENT AND BRANDING THROUGH SOCIAL MEDIA

### Co -ordinators

Dr Mamatha G Hegde - hod.fd.ad@msruas.ac.in  
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E - Certificate will be issued  
on completion of the course

**21 NOV 2022 to 25 NOV 2022**

10.00 AM onwards

**Mode: Offline**

## About Speakers



Dr. Krishma Jadav Innovative Assistant Professor bringing proven success in implementing technology-based curriculum delivery and assessment tools. Passionate about fostering academic development and success for every student. Monitored and evaluated educational programs to maintain high-quality performance objectives and standards.

Geetha Shantharam Fevicryl Specialist and Hobby Artist has taught in several fashion institutes. She expertise in fabric painting, tanjore painting, Acrylic painting, Murals, pottery, Jewelry designing. She has taught fabric painting on Swadeshi craft FB group. Knows different Folk art of India. Experience in this art field since 35 years Won 1st Prize in All India Fevicryl Contest in fabric painting. Participated in CKP exhibitions.



D Pavithra Basilica Founder of 'The Pattern Hub', and a freelancer. She provide short term online courses on Software's like CLO 3D, Photoshop and illustrator, She educates budding designer on digital fashion through social media page. been conducting workshops, webinars , Demo sessions and master classes on CLO 3D and spreading the knowledge on CLO 3D for almost 15,000 Plus students.

Prathibha Prabhu is an acclaimed Fashion Designer, Stylist and a Fashion Choreographer. She is one of the most sought after designers in South India, especially amongst the Cine Stars and the Elite. She is very skilled in what she does and it is evident in the work she has done. She portrays Elegant Grace and humbleness and is very easy to work with. She has styled some of the biggest names from Sandalwood like Priyanka Upendra, Radhika Pandit, Upendra, Aindrita Ray, Rakshita Prem, Bhavana.



Mr BalaKumaran, Founder and CEO of Brandstory, has worked with over 500+ Brands across the US, Middle East and India in the last 10 years to provide assertive brand and digital strategies helping them execute their digital roadmap. Expertise across versatile Brand Management, E-Commerce, Digital Transformation & New Business Development. Open for collaboration across Digital Marketing, Digital Products, Data Analytics & Growth Acceleration.