RAMAIAH UNIVERSITY OF APPLIED SCIENCES

FACULTY OF ART & DESIGN

Dept. of Fashion Design presents

Concours de Portefeuille

ONLINE PORTFOLIO DESIGN COMPETITION

29 JULY 2022

About Department of Fashion Design

Fashion Design is one of the most attractive and lucrative courses in India and the world over. Trend, fame, glamour and passion drive the young minds to propel their career in the field of fashion design. The world of internet has brought the whole world closer and together. The propensity of online marketing has increased the pace and space, at which the fashion business is ubiquitous in both domestic and international markets. Although a few institutes in India provide quality education in Fashion, only a few among them offer Under Graduate, Post Graduate and Doctoral studies in Fashion Design. Realizing the potential of Fashion Industry and associated requirement of trained human resource, the Faculty of Art and Design of RUAS has developed the course of Bachelor of Fashion Design to meet the career objectives, professional and societal needs.

At RUAS, curriculum of Fashion Design course is blended with aspects of textiles, design and clothing. The cognitive and learning ability will be harnessed throughout the course with both theoretical and practical approaches. The outcome based education of the course will help students transform and mould to become a "Fashionpreneur" - raw mine to a gem, before leaving the portals of RUAS. The four year Undergraduate programme offered leading to the B. Des., Degree in Fashion Design and two year Postgraduate programme offered leading to the M. Des., Degree in Fashion Design and Doctoral studies in Fashion Design. The curriculum offered is outcome based and helps students to develop critical thinking, creative and innovative abilities and imbibe relevant practical skills for a smooth transition from academics to the actual work environment. Internship opportunities are provided for students to do their project in India or abroad depending on their preference

Guidelines & Rules for Portfolio Presentation

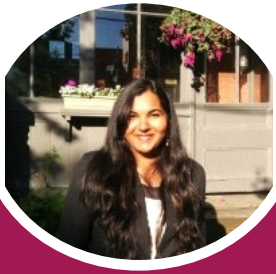
1. The theme for the competition is OPEN
2. The collection should include Season & Trend
3. Presentation should include the following boards :
   *Theme *Mood *Inspiration *Concept
   *Ideation *Color *Client *Design/Sketches
   *Garment Creation Techniques
4. The Total time limit for the presentation would be 10 -15 minutes
   Portfolio Video : 3-5 minutes
   Presentation : 5 -7 minutes
   Judges Q & A : 2-3 minutes
5. There may be negative marking if the time limit exceeds in video
6. Each individual should have one tag line representing their theme
7. The presentation will be judged on costumes, theme, research, presentation skills & tag line
8. Decisions of the judges will be final & binding
9. Purchased, professionally made, or rented costumes are not permitted
10. Vulgarity is strongly prohibited. Any form of obscenity will lead to debarring of the presentation

Important Dates

Registration Type : Free
Registration Open Date :20 June 2022
Registration Close Date : 20 July 2022
Short-listed Students Announcement :25 July 2022
Online Final Presentation Date : 28 July 2022
Award Ceremony: 29 July 2022

OUR JUDGES FOR THE COMPETITION

Prof. Dr. V.Yashoda Kumari
Chair person(KD)
NIFT, Bengaluru



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SCAN OR CLICK TO REGISTER

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