RAMAIAH UNIVERSITY OF APPLIED SCIENCES | FACULTY OF ART AND DESIGN

Department of Fashion Design

International Fashion Hackathon 2022
Intuitive Fashion Designing for Current Problems and Needs

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International and National Mentors

Duration: One Month
17 Oct 2022 - 17 Nov 2022

ABOUT RUAS

Ramaiah University of Applied Sciences (RUAS), a state Private University aims to focus its programs on student centric higher education. Students can expect to experience an integrated approach to academic, research, training, real life problem solving and entrepreneurship.The University, at present, offers undergraduate, postgraduate and doctoral programs in Engineering and Technology, Art and Design, Management and Commerce, Hospitality Management and Catering Technology, Pharmacy, Dental Sciences, Mathematical and Physical Sciences, Life and Allied Health Sciences and Medical and Nursing Sciences.

ABOUT DEPT. OF FASHION DESIGN

Established in 2015, the Department of Fashion Design helps mould designers who bring together aesthetics, style, and functionality to create the products we wear, use, and love.
An education in fashion design plays a crucial role in helping students learn how to translate their ideas into clothing items that are stylish and innovative, and that also address the needs of customers.
While students are actively encouraged to discover and hone their creative talents, emphasis is also laid on the technical and practical aspects of fashion design. This includes analyzing future trends, learning about the manufacturing and marketability of an idea, and understanding how different materials contribute to different outputs.
At the Department, students study about design specializations like apparel, jewelry, accessories, and occupational and functional textiles. The Department also houses the Centre for Garment Design Manufacturing and Quality Control, an initiative set up in collaboration with the Department of Handloom and Textiles, Government of Karnataka. Students can use the Centre to enhance their skills and improve their knowledge.

INTRODUCTION

"Fashion Designing is about making comfortable apparels as per the needs". Exploration of new fashion and practice needs entirely new outlook and it is intuitive based on one's imagination. Trusting the vision and making it into actual needs lot of mentorship. Organisation Hackathon based on a particular theme with expert Jury members helps the fashion designer to concretise the idea of intuition, so that the idea can be converted into reality in later period. This International Hackthon will help in network building amongst the designs professionals, overall understanding and learning of technological aspects, integration of theory and practical application skills to meet the needs of related industry and society in larger perceptive.

OBJECTIVES

Ø To Visualize, ideate and develop an innovative research design related to textiles, apparels and fashion

Ø To showcase the apparels, haut couture designs and folios as per theme

Ø To recognise the talents in the fashion designing sector and promote the designs

Ø To analyse the industry trends and market dynamism related to textiles, apparel and fashion based on the theme

Ø To build global professional networking and sharing of ideas

Competition Domains

Protective Clothing

- Smart Wearable's / Intelligent textiles and fashion clothing intended for protection purpose
- Innovative design plan for protection purpose
- Advanced Textiles, Apparels and High Fashion production used for protection

Voluminous Clothing

- Wearing big clothes is assertive which takes up space.
- The delineating of the human body in an abstract manner.
- Extravagant layers of fabric plumbing into components.
- Fashion narrating joyful expressions bold and vibrant dressing.

Virtual Designing

- Virtual and augmented reality (VR)
- AI techniques for fashion designing
- Usage of software for portfolio showcasing

1. Registrations start from 17 October 2022 to 10 November 2022

2. Participation individual or group of 2 – 4 members

3. Innovations related to above theme need to be discussed with Mentors/ Judges from 17 October 2022 onwards and to be submitted by 10 Nov 2022

4. Final presentations will be on 14 Nov 2022 as per guidelines online mode

Mentors for the Hackathon

Dr. Engr. Ayub Nabi Khan

Pro Vice Chancellor
BGMEA University of Fashion & Technology,
Bangladesh

Prof. Bystrova Tatyana Yuryevna

Professor
Ekaterinburg Academy of Contemporary Art (EACA)
Ural Federal University, Russia

Ms. Keerthi Jeethuri

Founder
House of Ikari
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Co-ordinators

Protective Clothing

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Voluminous Clothing

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Virtual Designing

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